



TURN YOUR PROBLEMS INTO OPPORTUNITIES

Potential or current problems can be divided into 2 different categories.

Almost 10 years ago my yoga coach taught me an unforgettable lesson that I use to this day, in my life and business. It helped me to remove stress and get more creative to focus on more positive outcomes. I hope you find it helpful too! Some things you can control and other things you cannot. So, don't waste energy on the things you can't change and focus on what you can do to create desired change or enhance your experience.

Notice the difference between a problem arising from bad weather or a challenge with lack of sales. The weather you can't change but can make adjustments to improve the situation. With lack of sales you can ask questions to discover the true problem and implement solutions to rectify and possibly avoid future challenges in that area.

How does the Problem make you feel? Scared or Happy? Sometimes your perspective about what you consider to be a Problem can actually turn it into an Opportunity.

Is there anything you can do to plan ahead for possible future challenges or change the current situation? Keep communication lines open with your team to ensure that everyone is proactively creating opportunities from those potential problems. Your team will feel useful and your company's innovations will enhance your outcomes and create the opportunities that will help you and your business thrive!

Write down your problems and flip them into opportunities one by one. Document upcoming issues or current problems and brainstorm with your team to flip each one into an opportunity. Be willing to think "outside of the box". Encourage creative thinking and don't shut down possible innovations from your team.

Problems What is your current or future issue?	Opportunities What "out of the box" idea will be your next innovation?

